

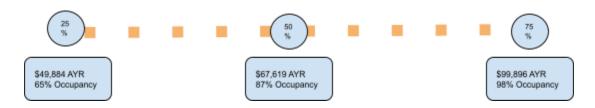
## **Property Revenue Performance Analysis**

662 Battletop Road Sevierville, TN 37876

## 2021 Revenue Performance Summary

| Average Occupancy | Average ADR | Average Annual Revenue |
|-------------------|-------------|------------------------|
| 83%               | \$241       | \$71,394               |

## Rental Property Performance (compared to market)



## Summary:

| Rental Demand          | This property is just minutes from downtown Gatlinburg. This property is a unique blend of cabin style with new features that have an amazing view. Perfect small family or couples getaway retreat. Great for a Short Term Rental as 2 Bedroom 6 Sleeps are in the hottest selling range. |
|------------------------|--|
| Quality of<br>Property | Property is is brand new with a quaint and cozy 1047 square feet. Paired with high quality photography and marketing this property will generate a lot of interest and rentals.  |
| Pricing                | Average of \$241/ night this property is above the median and has potential to grow further. Addition of amenities and having the house available to rent will help long term revenue to increase.   |
| Service                | In partnership with Kabino, proper management, cleaning, and maintenance, this property will generate solid reviews in a short amount of time.   |

Data Source: 07/27 Snapshot from VRBO, Booking.com, Airbnb Rentals.